## **2013 C-TPAT SEMINAR WORKSHOPS**

**MONDAY, JANUARY 7, 2013** 

4:00 – 7:00pm Registration (Potomac Ballroom Booths)

**TUESDAY, JANUARY 8, 2013** 

7:00 – 7:00pm Registration (Potomac Ballroom Booths) 7:00 – 8:00am Continental Breakfast (NationalHarbor)

8:00 – 3:55pm Concurrent Workshops

8:00 – 8:55am Potential Members

National Harbor 5 C-TPAT 101/Importer Self-Assessment Program (ISA)

National Harbor 4 Enrollment Center/Global Entry

National Harbor 7 Container Inspection

8:00 – 8:55am C-TPAT Members
NationalHarbor 2 Trusted Trader

NationalHarbor 3 Mutual Recognition

NationalHarbor 4 Enrollment Center/Global Entry

National Harbor 5 C-TPAT 101/Importer Self-Assessment Program (ISA)

NationalHarbor 6 Evidence of Implementation

NationalHarbor 7 Container Inspection NationalHarbor 12 C-TPAT Portal 2.0

NationalHarbor 13 Internal Conspiracies and PIA Chesapeake A-C Southwest Border Strategies

9:00 – 9:55am Potential Members

National Harbor 5 C-TPAT 101/Importer Self-Assessment Program (ISA)

National Harbor 4 Enrollment Center/Global Entry

National Harbor 7 Container Inspection

9:00 – 9:55am C-TPAT Members

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National Harbor 6 Evidence of Implementation

NationalHarbor 7 Container Inspection NationalHarbor 12 C-TPAT Portal 2.0

NationalHarbor 13 Internal Conspiracies and PIA Chesapeake A-C Southwest Border Strategies

9:55 - 10:15am Break

10:15 - 11:10am **Potential Members** National Harbor 5 C-TPAT 101/Importer Self-Assessment Program (ISA) NationalHarbor 4 **Enrollment Center/Global Entry NationalHarbor 7 Container Inspection** 10:15 - 11:10am **C-TPAT Members** National Harbor 2 **Trusted Trader** National Harbor 3 Mutual Recognition NationalHarbor 4 Enrollment Center/Global Entry NationalHarbor 5 C-TPAT 101/Importer Self-Assessment Program (ISA) NationalHarbor 6 Evidence of Implementation National Harbor 7 Container Inspection National Harbor 12 C-TPAT Portal 2.0 National Harbor 13 Internal Conspiracies and PIA Chesapeake A-C **Southwest Border Strategies** 11:15 - 1:45pm **Lunch (No Food & Beverage Provided)** 1:45 - 2:40pm **Potential Members** National Harbor 5 C-TPAT 101/Importer Self-Assessment Program (ISA) NationalHarbor 4 **Enrollment Center/Global Entry** NationalHarbor 7 **Container Inspection** 1:45 - 2:40pm **C-TPAT Members** NationalHarbor 2 **Trusted Trader** National Harbor 3 Mutual Recognition National Harbor 4 Enrollment Center/Global Entry NationalHarbor 5 C-TPAT 101/Importer Self-Assessment Program (ISA) National Harbor 6 Evidence of Implementation National Harbor 7 Container Inspection National Harbor 12 C-TPAT Portal 2.0 National Harbor 13 Internal Conspiracies and PIA Chesapeake A-C **Southwest Border Strategies** 2:40 - 3:00pm **Break** 3:00 - 3:55pm **Potential Members** National Harbor 5 C-TPAT 101/Importer Self-Assessment Program (ISA) NationalHarbor 4 **Enrollment Center/Global Entry** National Harbor 7 **Container Inspection** 

3:00 – 3:55pm C-TPAT Members
NationalHarbor 2 Trusted Trader
NationalHarbor 3 Mutual Recognition

NationalHarbor 4 Enrollment Center/Global Entry

National Harbor 5 C-TPAT 101/Importer Self-Assessment Program (ISA)

NationalHarbor 6 Evidence of Implementation

NationalHarbor 7 Container Inspection NationalHarbor 12 C-TPAT Portal 2.0

NationalHarbor 13 Internal Conspiracies and PIA Chesapeake A-C Southwest Border Strategies

## Thursday, January 10, 2013

7:00 – 8:00am Continental Breakfast (Chesapeake)

8:00 – 3:55pm Concurrent Workshops

8:00 – 8:55am Potential Members

Chesapeake 4 C-TPAT 101/Importer Self-Assessment Program (ISA)

Chesapeake 5 Enrollment Center/Global Entry

Chesapeake 12 Container Inspection

8:00 – 8:55am C-TPAT Members Chesapeake 1 C-TPAT Portal 2.0

Chesapeake 2 Southwest Border Strategies
Chesapeake 3 Internal Conspiracies & PIA

Chesapeake 4 C-TPAT 101/Importer Self-Assessment (ISA)

Chesapeake 5 Enrollment Center/Global Entry
Chesapeake 6 Evidence of Implementation

Chesapeake 7 ACE

Chesapeake 10-11 Mutual Recognition
Chesapeake 12 Container Inspection
Chesapeake K-L Trusted Trader

9:00 – 9:55am Potential Members

Chesapeake 4 C-TPAT 101/Importer Self-Assessment Program (ISA)

Chesapeake 5 Enrollment Center/Global Entry

Chesapeake 12 Container Inspection

9:00 – 9:55am C-TPAT Members Chesapeake 1 C-TPAT Portal 2.0

Chesapeake 2 Southwest Border Strategies
Chesapeake 3 Internal Conspiracies & PIA

Chesapeake 4 C-TPAT 101/Importer Self-Assessment (ISA)

Chesapeake 5 Enrollment Center/Global Entry Chesapeake 6 **Evidence of Implementation ACE** Chesapeake 7 Chesapeake 10-11 Mutual Recognition Chesapeake 12 Container Inspection Chesapeake K-L **Trusted Trader** 9:55 - 10:15am **Break** 10:15 - 11:10am **Potential Members** Chesapeake 4 C-TPAT 101/Importer Self-Assessment Program (ISA) Chesapeake 5 **Enrollment Center/Global Entry** Chesapeake 12 **Container Inspection** 10:15 - 11:10am **C-TPAT Members** Chesapeake 1 C-TPAT Portal 2.0 Chesapeake 2 **Southwest Border Strategies** Chesapeake 3 **Internal Conspiracies & PIA** Chesapeake 4 C-TPAT 101/Importer Self-Assessment (ISA) Chesapeake 5 Enrollment Center/Global Entry Chesapeake 6 **Evidence of Implementation** Chesapeake 7 **ACE** Chesapeake 10-11 Mutual Recognition Chesapeake 12 **Container Inspection** Trusted Trader Chesapeake K-L 11:15 - 1:45pm **Lunch (No Food & Beverage Provided)** 1:45 - 2:40pm **Potential Members** C-TPAT 101/Importer Self-Assessment Program (ISA) Chesapeake 4 Chesapeake 5 **Enrollment Center/Global Entry Chesapeake 12 Container Inspection** 1:45 - 2:40pm **C-TPAT Members** C-TPAT Portal 2.0 Chesapeake 1 Chesapeake 2 **Southwest Border Strategies** Chesapeake 3 **Internal Conspiracies & PIA** 

C-TPAT 101/Importer Self-Assessment (ISA)

Enrollment Center/Global Entry

**Evidence of Implementation** 

Chesapeake 4

Chesapeake 5 Chesapeake 6 Chesapeake 7 ACE

Chesapeake 10-11 Mutual Recognition
Chesapeake 12 Container Inspection

Chesapeake K-L Trusted Trader

2:40 – 3:00pm Break

3:00 – 3:55pm Potential Members

Chesapeake 4 C-TPAT 101/Importer Self-Assessment Program (ISA)

Chesapeake 5 Enrollment Center/Global Entry

**Chesapeake 12 Container Inspection** 

**3:00 – 3:55pm C-TPAT Members** Chesapeake 1 C-TPAT Portal 2.0

Chesapeake 2 Southwest Border Strategies
Chesapeake 3 Internal Conspiracies & PIA

Chesapeake 4 C-TPAT 101/Importer Self-Assessment (ISA)

Chesapeake 5 Enrollment Center/Global Entry
Chesapeake 6 Evidence of Implementation

Chesapeake 7 ACE

Chesapeake 10-11 Mutual Recognition
Chesapeake 12 Container Inspection

Chesapeake K-L Trusted Trader

<u>C-TPAT 101 Overview</u> / <u>Importer Self-Assessment Program (ISA)</u> – C-TPAT has continued to evolve since its inception as a global security program and now serves as the primary gateway to all CBP programs and initiatives for trusted traders. This workshop will focus on providing an overview of the C-TPAT and ISA programs; minimum security requirements, eligibility requirements, incentives, actions for failure to meet the requirements and/or security breaches, ISA application review and what to include in the annual notification submission.

<u>Container Inspection Workshop</u> – C-TPAT Supply Chain Security Specialists will provide a live demonstration (weather permitting) of the 7- point inspection process and discuss hidden compartment detection techniques while utilizing the C-TPAT modified trailer. This interactive session will also include a review of the importance of strong tracking and sealing procedures.

C-TPAT Portal 2.0, The Industry Partnership Management Tool (IPMT) – C-TPAT has been tasked with several high level priorities: membership growth, increase the number of Mutual Recognition Arrangements, and Harmonization with PIP. These requirements cannot be supported by the current Portal. A new version of the C-TPAT web Portal is under construction. The first phase of its implementation will have a high impact on C-TPAT partners. This workshop will guide C-TPAT partners through those changes and engage you to assist the development team in refining and testing the requirements.

<u>Internal Conspiracies and PIA</u> (Security Breaches) – The presentation will review case studies of documented internal conspiracies to give the audience a better understanding of the roles conspirators play in security breaches. In addition, participants will be provided with industry best practices that can be applied throughout the supply chain resulting in minimizing the risk of internal conspiracies.

<u>Southwest Border Strategies</u> (Trends, Security Updates) – The presentation will provide information on how C-TPAT members can reduce the likelihood of a security breach, with a specific focus on the Southwest Border. C-TPAT Supply Chain Security Specialists will take you through the supply chain and discuss where known vulnerabilities exist for external conspirators to introduce contraband into legitimate shipments. A review of past security breaches in the truck and rail environments will also be covered to include current Department of State security updates.

<u>Evidence of Implementation</u> (Understanding Documented & Verifiable processes) – C-TPAT places strong emphasis on verifying and testing the security measures that members have in place at the time of validation or revalidation. Participants will hear case studies and be provided with examples of acceptable documentation which will be necessary for the verification of C-TPAT Minimum Security Criteria.

<u>Mutual Recognition</u> – This workshop will provide an update on Mutual Recognition Agreements with various Customs Administrations throughout the world. C-TPAT Program Managers will also discuss the requirements and steps necessary to reach a Mutual Recognition Agreement to include expectations and incentives.

<u>Trusted Trader-CBP</u> is currently in the conceptual phase of creating a new level of trusted trader that embodies security and facilitation. This concept would offer new incentives to those trade partners that exemplify both solid supply chain security (C-TPAT) and trade compliance (ISA). CBP will be looking for input from the trade community to help develop this concept.

**Enrollment Center** -This workshop will provide potential members with an experienced Supply Chain Security Specialist to offer guidance with the application process as well as guidance on the Security Profile. Global Entry will accept applications by appointments only.

<u>Automated Commercial Environment (ACE)</u> -The Automated Commercial Environment (ACE) automates and consolidates border processing and is the centralized access point that connects CBP, the trade community, and other government agencies. Ultimately ACE will be the system of record for cargo processing. The system provides CBP personnel with enhanced automated tools and information to decide – before a shipment reaches U.S. borders.

## Unified Global Security: The Challenge Ahead Wednesday, January 9, 2013

7:00 – 12:00pm	<b>Registration (Potomac Registration Booths)</b>
7:00 – 8:00am	<b>Breakfast (Potomac Foyer)</b>
8:00 – 8:10am	Opening Ceremony – (Potomac Ballroom ABCD)  Daniel Baldwin, Executive Director,  Cargo & Conveyance Security  Office of Field Operations
8:10 – 8:40am	Welcoming/Administrative Thomas S. Winkowski, Acting Chief Operating Officer U.S. Customs and Border Protection
8:40 – 9:40am	(Keynote Speaker) TBA
9:40 – 10:10am	OFORemarks Kevin K. McAleenan Acting Assistant Commissioner Office of Field Operations
10:10 – 10:35am	Morning Break
10:35 – 11:05am	C-TPAT "State of the Program" Update Daniel Baldwin, Executive Director, Cargo & Conveyance Security Office of Field Operations
11:05 – 11:50am	<b>Terrorism Assessment: CBP and Trade Perspectives</b> Carlos Cortez, Supervisory Intel Operations Specialist U.S. Customs and Border Protection
11:50 – 12:20pm	Banquet Set-up
12:20 – 1:30pm	Lunch –Speaker (Potomac Ballroom ABCD)  Security Innovations to Adapt to Emerging Threats  Barry Brandman – President  Danbee Investigations

1:30 – 2:00pm	Banquet Clean-up
2:00 – 2:45pm	BSI/GRADE – Global Risk Analysis and Data Evaluation Dan Purtell, Senior VP Supply Chain Solutions, BSI Professional Services, Inc.
2:45 – 3:30pm	Center of Excellence and Expertise  Valarie Neuhart – Director, Trade Operations  Office of Field Operations  Tom Overacker – Supervisory National Account Manager  Office of International Trade  Anthony Orosz – Branch Chief  Center of Excellence and Expertise (CEE) NY Pharmaceutical  Office of Field Operations
3:30 – 3:50pm	Afternoon Break
3:50 – 4:35pm	Portal 2.0 Demonstration (Trade Interface) Charles "Mark" Marker – Functional Analyst Customs-Trade Partnership Against Terrorism Office of Field Operations
4:35 – 5:05pm	Closing Ceremonies(Potomac Ballroom ABCD) Daniel Baldwin, Executive Director Cargo & Conveyance Security Office of Field Operations